



Make your mark
on the Jewish story

MAKING OUR MARK IN ISRAEL

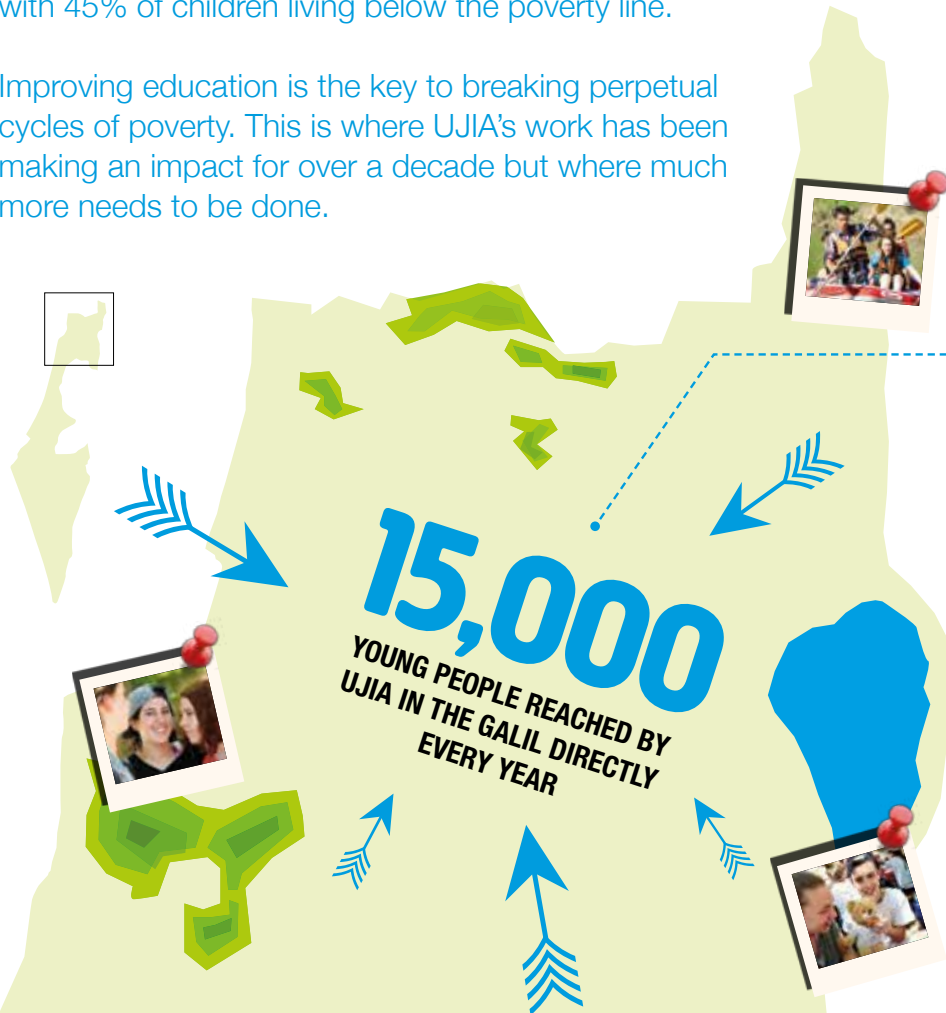
ANNUAL REVIEW
2014

PHOTO: WIDENING ACCESS TO SCIENCE, TECHNOLOGY & MATHS IN THE GALIL

CONTEXT

Israel's national educational standards are the lowest among the 25 developed nations in the OECD. And the situation is significantly worse still in the peripheral areas, such as the Galil, where our work is concentrated. This is one of the poorest areas of Israel, with 45% of children living below the poverty line.

Improving education is the key to breaking perpetual cycles of poverty. This is where UJIA's work has been making an impact for over a decade but where much more needs to be done.



45%

OF CHILDREN IN THE GALIL LIVE UNDER THE POVERTY LINE



10,154
SUPPORTED IN PRIMARY AND SECONDARY SCHOOLS

£7,513,000

SPENT ON ISRAEL PROGRAMMES



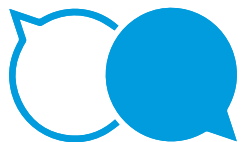
OUR WORK

UJIA supports educational projects across the Galil. These span all the key age ranges: early years child development, primary schools, secondary schools, higher education colleges, and employment training. We also support projects to enhance social cohesion, and those that reach vulnerable young people.

These interventions have transformed tens of thousands of lives, unlocking economic opportunity and creating life-chances for a generation of young people.



**POSITION OF ISRAEL
OUT OF 25 OECD
COUNTRIES FOR
NATIONAL AVERAGE
IN EXAMS FOR
MATHS, SCIENCE AND
READING**



**MORE
THAN
4,000**

**YOUTH FROM ALL
SECTORS OF ISRAELI
SOCIETY BENEFITING
FROM UJIA'S ESHBAL
PROGRAMMES**

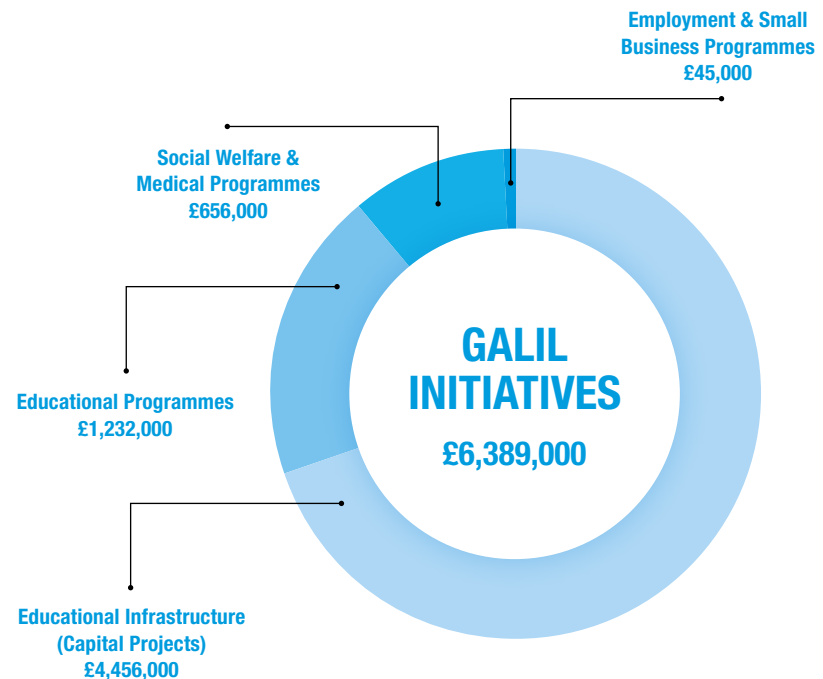
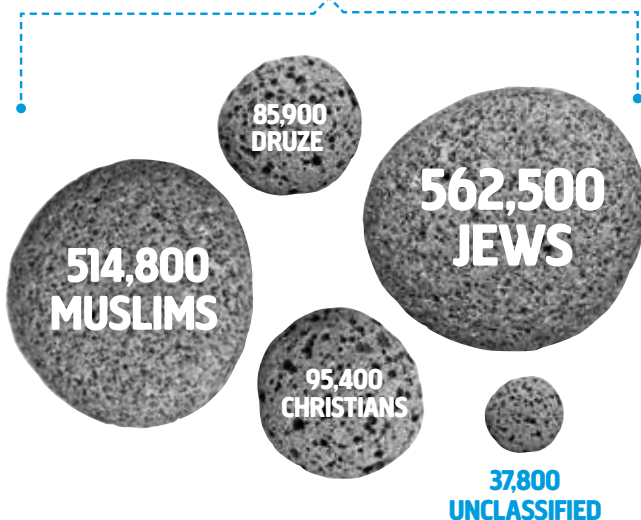
OUR PLANS

Israel has a vibrant high-tech sector, yet that leadership position is under threat because science education at school level is so poor by international measures.

We plan to invest even more heavily in STEM (Science, Technology, Engineering, Maths) programmes, which bring specialist facilities and resources into the school system.

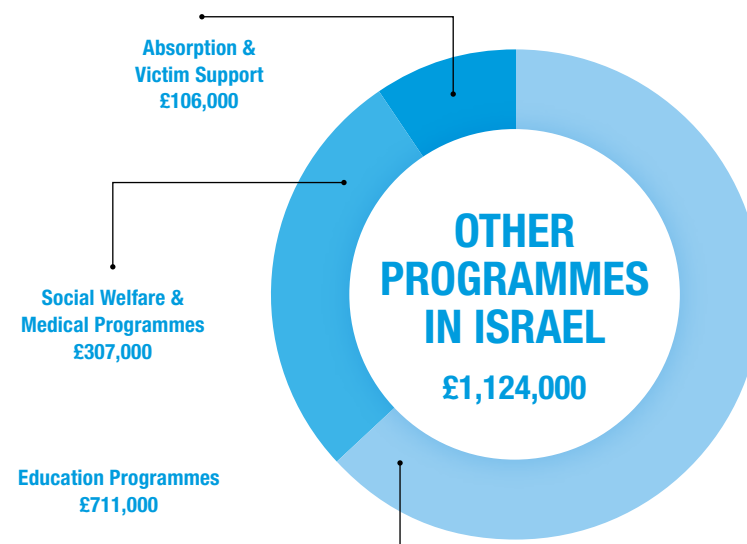
Attaining a degree is the key to future economic well-being, so we will also significantly increase our investment in bursaries, opening up access to higher education.

THE GALIL: POPULATION 1,296,600



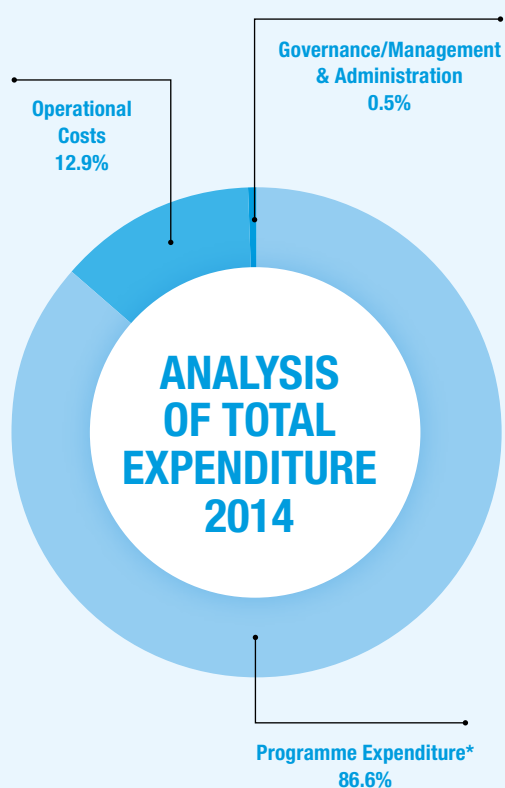
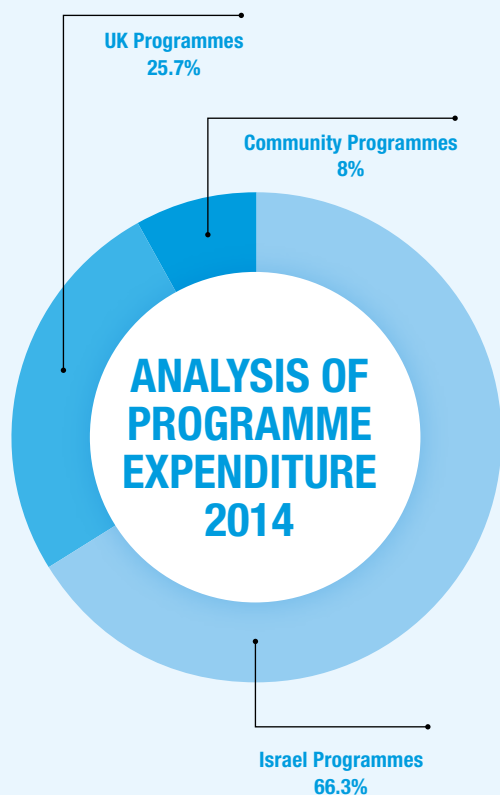
£7,513,000

TOTAL ISRAEL EXPENDITURE 2014



UJIA INCOME & EXPENDITURE

Year ended 30 September 2014



	Total 2014 £'000	Total 2013 £'000
INCOME		
Voluntary income	10,188	9,578
Legacy income	200	278
Income from trading companies	188	213
Investment income	169	111
TOTAL INCOME	10,745	10,180

EXPENDITURE

Israel programmes

Galil Initiatives

Educational infrastructure (capital projects)	4,456	1,487
Educational programmes	1,232	1,413
Social welfare & medical programmes	656	533
Employment & small business programmes	45	21
	6,389	3,454

Other Programmes in Israel

Educational programmes	711	848
Social welfare & medical programmes	307	541
Absorption & victim support	106	37
	1,124	1,426
	7,513	4,880

UK Programmes

Educational programmes	2,105	2,188
Israel Experience	594	696
Research & evaluation	91	94
Living bridge programmes	107	126
Leadership development	16	88
	2,913	3,192

Community Programmes

Community information & education	901	802
Welfare	6	-
	907	802

Total Programme Expenditure	11,333	8,874
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Operational costs	1,691	1,722
Governance	63	65
	1,754	1,787

TOTAL EXPENDITURE	13,087	10,661
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Excess of income over expenditure (expenditure over income) for the year	-2,342	-481
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*Analysis out of total expenditure

These figures have been extracted from the audited accounts of UJIA

The UJIA is a registered charity no.1060078



Make your mark
on the Jewish story

MAKING OUR MARK IN THE UK

ANNUAL REVIEW
2014

PHOTO: OVER 1,200 TEENAGERS ON SUMMER TOUR

CONTEXT

The challenge of engaging young people with Jewish life has been exacerbated by an increasingly hostile anti-Israel atmosphere. This has led young people to become more uncertain about their connection not only to Israel, but to their Jewish identity as well.

Israel education too frequently lapses into cliché, leaving young people unprepared for the conflicts they encounter when they go to university.

At the same time, there has been a significant decline in numbers experiencing a Gap Year in Israel. Gap Year graduates provide the majority of young leaders and madrichim, as well as future leaders of our community.



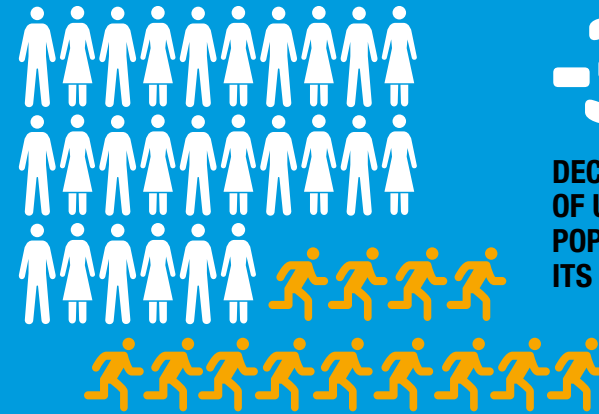
WE HELP SEND MORE THAN 50% OF OUR 16 YEAR-OLDS TO ISRAEL WITH THE UK YOUTH MOVEMENTS EVERY YEAR



2,527



YOUNG PEOPLE SENT ON UJIA-SUPPORTED ISRAEL TOUR, GAP YEAR AND OTHER ISRAEL EXPERIENCE PROGRAMMES



-33%

DECLINE IN SIZE OF UK JEWISH POPULATION SINCE ITS POST-WAR PEAK

11,500

10 YEARS
ETHIOPIAN BAR & BAR MITZVAH TWINNING PROGRAMME WITH UK YOUNGSTERS

OUR PROGRAMMES DIRECTLY REACH 11,500 YOUNG JEWISH LIVES IN THE UK EACH YEAR

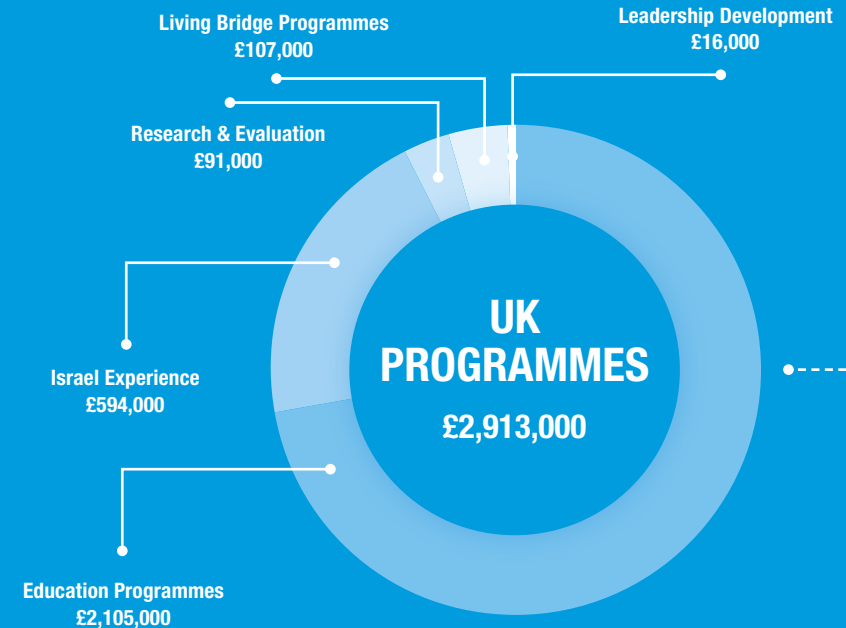
OUR WORK

UJIA continues to be the biggest funder of informal Jewish education in the UK. We are the key underwriters for a dozen youth movements, as well as providing the infrastructure and bursaries that make Israel Tour possible.

We also support Gap Year and Birthright programmes of Israel Engagement, as well as students on campus (through UJS – Union of Jewish Students), Jewish Societies in mainstream schools, and Living Bridge programmes connecting people in the UK and Israel.



**NUMBER OF YOUTH
MOVEMENTS RECEIVING
KEY SUPPORT FROM UJIA**



£3,820,000
TOTAL UK EXPENDITURE 2014



**SCHOOL STUDENTS
BENEFIT FROM OUR
'JAMS' PROGRAMME**
(JEWISH ACTIVITIES IN
MAINSTREAM SCHOOLS)

OUR PLANS

Gap Year is now our focus for increased investment – we aim to double the numbers undergoing this immersive Israel experience. We know that this is critical to the leadership of our community.

We also plan to radically refresh the quality of Israel education in our community with the establishment of a School of Israel Studies, so that young people are far more confident in their Israel knowledge.

New thinking will also be brought to bear to address the forgotten generation of those in their 20s and early 30s.