

# Pulse community

## UJIA paints the country blue!

More than 2,500 blue noses helped UJIA 'paint the town blue' over Yom Ha'atzmaut, as the fundraising drive captured the community's imagination. The campaign, media sponsored by Jewish News, saw celebrities and politicians join in the fun, raising money for educational projects in some of Israel's most deprived areas. "I think the blue nose is here to stay," said UJIA chief executive Michael Wegier. "People have really taken it into their hearts." The nationwide events helped UJIA raise £209,000, with university students at Bristol, Warwick, Durham and UCL holding an outdoor 'mangel'. Israelis also got involved, with a delegation of 55 visiting Israeli teenagers gathering for a Big BBQ in Radlett. Israel's new ambassador, Mark Regev, held court at a business breakfast, while others took to the phones on Sunday. "There are people who are less fortunate than us," said telethon volunteer Max Heller, 12. "We have to speak up and raise money for them."

Photos by Raya Coffrell Photography



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Tuesday 24<sup>th</sup> May 2016

**Meet the Foodie Experts**

Healthy Food Event hosted by Kinloss

With food sensitivities on the rise and people looking for healthy alternatives to traditional Jewish cooking, Jewish Digest is excited to present the Foodie Experts taking the kosher culinary world by storm.

Confused with all the healthy choices out there? This is a unique opportunity to explore healthy eating with the professionals, be inspired, taste and take home the recipes!

Doors open: 7.45pm  
Start: 8pm  
Cost: £20 (all proceeds to JewishDigest.org)

For more information and to book tickets please go to: [www.jewishdigest.org/lifestyle/healthy-food-event](http://www.jewishdigest.org/lifestyle/healthy-food-event)

**Presenters to include:**

- Lisa Roukin, My Relationship with Food
- Devori Nussbaum, SitBlessChew
- Or Golan, Head Chef at Soyo
- Dr Michelle Storfer, The Food Effect
- Eve Noe, The Kosher Nutritionist

See website for full list of presenters!

**KINLOSS**  
Hosted by Kinloss as part of their Education, Culture & You programme.