



OUR ISRAEL. OUR FUTURE.

A LIFETIME OF CONNECTION

UJIA ANNUAL REPORT 2018/19

OUR YEAR



As I look back over UJIA's work in 2018-19, I am filled with pride at our accomplishments and yet it feels like another world. We are publishing this Annual Report some months later, and COVID-19 has changed so much. I will reflect on the impact of the pandemic in our Annual Report next year, but for now let me wish you and your families health at this difficult time.

At the start of the 2018-19 programme year, we announced that Michael Wegier would be standing down after six and a half years as Chief Executive. From February 2019 until the arrival of Mandie

Winston in January 2020, the Trustees asked Natie Shevel, Regional Director for Israel, to take on the role of Interim Chief Executive. On behalf of the Trustees, I want to pay tribute to both Michael and Natie for the incredible work they have done leading the organisation, and to welcome Mandie as she begins her tenure.

UJIA exists to connect the British Jewish community with Israel. We are proud of the outstanding learning about Israel that takes place via our educators and educational partners across the UK. Each year, more than 2,000 young people visit Israel to experience it for themselves through Israel Tour, Birthright, Masa programmes and our new Onward Israel internship scheme. And thousands of British Jews generously give to Israel to support vulnerable communities and build a socially cohesive society.

We hope you enjoy reading this report, which highlights how UJIA has enriched the lives of thousands of people of all ages, in both the UK and Israel. I want to take this opportunity to thank our valued donors, partners and supporters, and look forward to our continued collaboration to strengthen our relationship with Israel and its people.

Louise Jacobs
Chairman



It is truly an honour to take over as Chief Executive of UJIA at such a momentous time. We are approaching UJIA's 100 year anniversary and this gives us an opportunity to celebrate and reflect. At the same time, COVID-19 has drastically changed our world, presenting enormous challenges in Israel and for Jewish community life in the UK, and as a result UJIA has needed to innovate faster than ever.

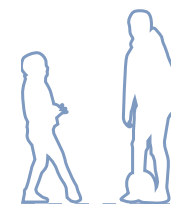
I grew up in the British Jewish community and through my youth movement I enjoyed formative experiences in Israel, which led me to decide to

make Aliyah and to work in the field of Jewish non-profits. 25 years after leaving the UK, it is a pleasure to return to lead UJIA. UJIA has played an integral role in the Jewish community in the UK and enabled British Jews to contribute hugely to Israel's development over the decades.

72 years after the founding of the State of Israel, our unique role continues to evolve and remains as important as ever. Our Annual Report showcases the work of our professionals, volunteers, lay leaders and educational partners and I want to thank them for all their hard work. Through our varied programmes and initiatives, British Jews have engaged deeply with Israel, developed the skills to lead our community, and helped bring about real change in the lives of our beneficiaries in Israel.

This report evidences the positive outcomes achieved as a result of UJIA's work. Our focus on impact evaluation has allowed us to demonstrate the measurable benefits experienced by our many participants, and to understand the tangible difference we make as an organisation. We are committed to furthering our understanding of our impact and applying the learning to all that we do, helping us to replicate and improve upon our significant successes to date.

Mandie Winston
Chief Executive



OUR IMPACT MODEL

OUR MISSION UJIA develops informed, confident Jews who are inspired by Israel

OUR STRATEGY UJIA nurtures lifelong, meaningful connections between the UK Jewish community and the people of Israel, impacting tens of thousands of lives through programmes and educational initiatives

OUR WORK



OUR OUTCOMES

DEVELOPING INFORMED JEWS

- Improved knowledge of Israel's history, culture and society
- Increased curiosity about Israel and desire to ask questions in educational settings
- Greater awareness of further Israel learning, experiencing and giving opportunities
- Increased motivation to learn more about Israel

DEVELOPING CONFIDENT JEWS

- Strengthened peer relationships with fellow Jews
- Greater pride in Israel and being Jewish
- Increased sharing of positive experiences of Israel and being Jewish
- Increased desire to develop leadership skills

DEVELOPING JEWS WHO ARE INSPIRED BY ISRAEL

- Deeper identification with local Jewish community and the global Jewish people
- Increased reflection on and commitment to having a personal relationship with Israel
- Enhanced awareness of UK Jewish communal support for Israel
- Increased feeling of duty to give tzedakah to Israel

- Improved knowledge of modern Israel's successes, challenges and complexity
- Enhanced ability to shape own relationship with and opinions about Israel
- Increased participation in activities to broaden and deepen Israel knowledge

- Expanded personal and communal networks with Israelis
- More time spent in Israel having meaningful, substantive experiences
- Enhanced development and application of leadership skills

- Increased attendance at events to celebrate Israel
- Greater commitment to build a fair and socially-cohesive Israel
- Increased giving to Israel and encouragement of others to do so

OUR IMPACT

British Jews are knowledgeable about Israel and continually seek to develop a more nuanced understanding



British Jews are resilient, self-assured and proud of their personal connections with Israel



British Jews integrate Israel into their life choices, their work and their philanthropic decisions



OUR VISION

A strong British Jewry with a lifelong commitment to Israel

THE LIFELONG CONNECTION

UJIA enriches the lives of thousands of people in the UK and Israel.

We provide exciting opportunities for British Jews of all ages to develop their connection to Israel. Our learning, experiencing and giving activities enable the UK Jewish community to express their love of Israel and develop a relationship with the people of Israel.

In Israel, thanks to the support of the UK Jewish community, UJIA provides life-changing educational programmes and infrastructure. Our many initiatives in the Galil region lead to profound improvements in life-chances for Israelis of all ages. Our work in Israel ensures that people from all religious, ethnic and socio-economic backgrounds are able to lead healthy, prosperous lives, and contribute positively to Israeli society.



CARMIEL CHILDREN'S VILLAGE

Providing loving homes for disadvantaged children in the North of Israel



ETHIOPIAN BAR/ BAT MITZVAH PROGRAMME

Bringing British and Israeli teenagers together to understand and enrich each other's lives



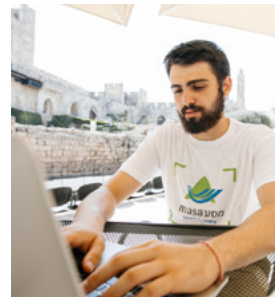
ISRAEL TOUR

The rite of passage Israel experience for sixteen year-olds



TEL HAI COLLEGE

Ensuring high quality, inclusive education for all in Israel's socio-economic periphery



MASA

Enabling young adults to experience real life in Israel on immersive, medium and long-term programmes



KEMACH

Supporting the Charedi community to gain skills, qualifications, and employment



SIPPUR B'SCHUNAH

Facilitating volunteering and meaningful engagement with the elderly residents of Akko

YOUNG CHILDREN

EARLY TEENS

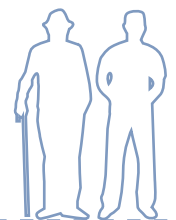
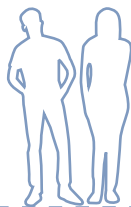
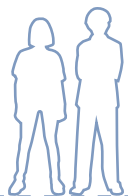
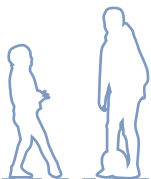
LATE TEENS

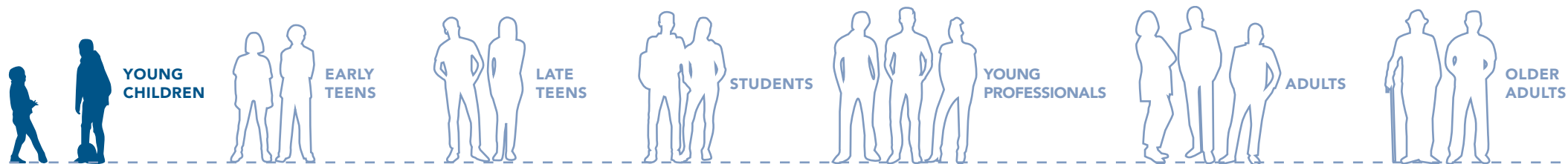
STUDENTS

YOUNG PROFESSIONALS

ADULTS

OLDER ADULTS

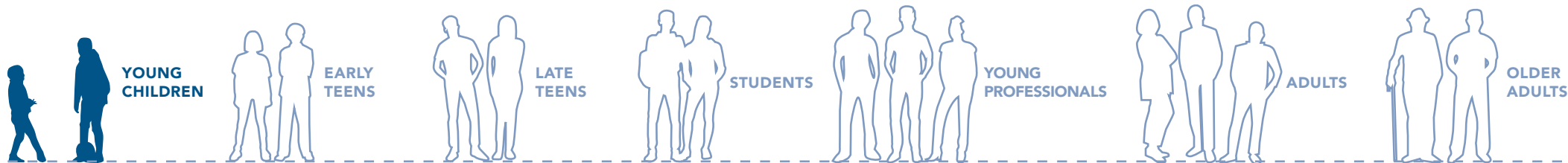




THE FIRST CONNECTIONS

- At the **CARMIEL CHILDREN'S VILLAGE**, UJIA have built family units for Israeli children facing some of the most difficult circumstances. With their welfare needs suitably met, these children go on to thrive in their new homes and schools. UJIA funding has helped over **200 children** at Carmiel to participate in educational and therapeutic activities in a safe, nurturing environment.
- As part of the **UJIA SCHOOL-TO-SCHOOL PARTNERSHIP** programme, Brodetsky Primary School in Leeds have benefited from an ongoing relationship with the Hemed Primary School in the Galil region of Israel. In June 2019, a delegation of **6 Israeli children and their parents** came to Leeds. Brodetsky pupils and their families enjoyed cultural and fun activities with their Israeli counterparts, learned about life in Israel and built meaningful relationships that will last a lifetime.
- UJIA provides funding, educational support and regular activities for the pupils at **CALDERWOOD LODGE SCHOOL** in Glasgow. Our Glasgow youth worker provided outstanding Israel content for all pupils at the school, and in May 2019, **21 participants** travelled to Amsterdam to engage deeply with their Jewish heritage and history.
- By supporting the **THE EQUALIZER** programme, UJIA improves the school performance of approximately **1,000 disadvantaged Jewish and Arab children**. Participants take part in football training and receive academic support and mentoring. Both Jewish and Arab children benefit hugely from the discipline and teamwork skills the programme promotes. In 2018-19, The Equalizer operated **71 teams** in the North of Israel, providing study centres and football classes twice a week. The Equalizer also promoted healthy competition, holding **20 tournaments in 5 regions in the North of Israel**.
- Thanks to the support of UJIA, **CHOTAM (TEACH FIRST ISRAEL)** trained **160 new teachers** who impacted approximately **21,000 disadvantaged students** at **81 schools** in **35 communities** throughout Israel. Graduates of the Teach First programme are placed strategically in the schools most in need of support, so that all parts of Israeli society are able to benefit from high quality teaching.





SPOTLIGHT ON CHOTAM

Chotam (Teach First Israel) trains and develops teachers to make a long-term impact in the educational system



88% of Teach First Israel alumni continue to work as teachers and administrators.



Teach First Israel alumni teach in **OVER 250** schools throughout Israel. All of them are schools with a rating of 5 or higher on the scale of critical needs measured by the Ministry of Education.



55 SCHOOLS employ **FIVE OR MORE** Teach First Israel alumni; this increases impact schoolwide, as each cluster of alumni leverages their common vision and knowledge.



26% of Teach First Israel alumni serve in school leadership positions, multiplying their impact far beyond their own classrooms.

Teach First Israel makes a concerted effort to recruit participants from the North to stay and teach in their own hometowns. This ensures sustainability and long-term impact for the region. In 2018-19, a group of the previous year's Teach First Israel cohort from the North met weekly and took part in "Moreh Chadash" new teacher training.



OVER 80% of teachers reported that the training strengthened their confidence in their ability to impact inequity in education.



84% reported an improvement in confidence in their ability to succeed as teachers.



UJIA supports the **SHINSHINIM PROGRAMME** in partnership with the Jewish Agency. Shinshinim are young Israelis who complete a year of service (Shnat Sherut) in which they educate diaspora communities and share their love of Israel. In 2018-19, 12 Shinshinim lived and worked in the UK Jewish community in a variety of settings,

including primary and secondary schools, youth organisations and synagogues. The Shinshinim also took part in special events, such as Israfest at the Zone Youth Centre in Leeds. (pictured)

- **91% (21 OUT OF 23)** of staff at Partner organisations felt that the Shinshinim contributed "quite a bit" or "a great deal" to participants' enhanced personal connections to Israel.
- **87% (20 OUT OF 23)** felt that the Shinshinim contributed "quite a bit" or "a great deal" to participants' understanding of modern Israeli society
- **87% (20 OUT OF 23)** felt that the Shinshinim contributed "quite a bit" or "a great deal" to participants' knowledge of Israel's history.

In February, we partnered with JW3 on "Bookniks", a **CHILDREN'S BOOK FESTIVAL** showcasing Israeli books including "Yerus Goes to Jerusalem" about the Ethiopian Aliyah. The festival included a tour of Jewish primary schools with two Israeli children's authors. We visited four schools over two days, interacting with **over 800 young people** and helping them sow the seeds of a lifelong connection with Israel.

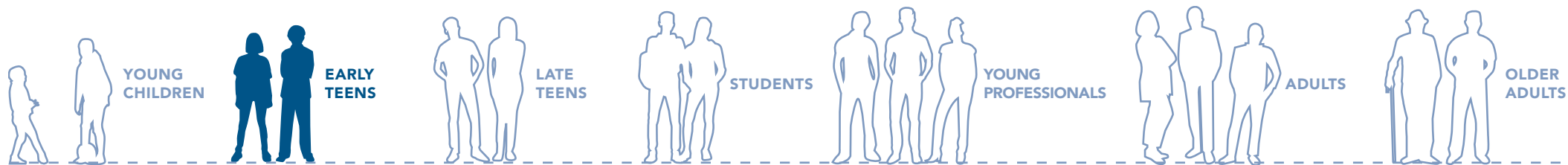
The **LIONEL AND HILARY BLACK EARLY CHILDHOOD CENTRE** in Merom Hagalil prevents, diagnoses and treats developmental delays in children between 2 and 9 years of age. UJIA supports the centre to provide enrichment programmes for children, and training for parents and educational staff. The centre supports over **1,000 families** and **400 children** from surrounding schools, ensuring their complex needs are met, and enabling them to make progress in both their school and home lives.



The Shinshinim brought with them the essence of Israeli spirit and enthusiasm. They brought the beautiful sides of Israel.

Staff member





DEVELOPING THE CONNECTION

Through our **ETHIOPIAN BAR AND BAT MITZVAH PROGRAMME (EBBM)**, UJIA brings families in the UK and Israel closer together to share in the celebration of becoming a Jewish adult. This year, our support for the Ethiopian-Israeli community in Kiryat Bialik enabled **30 young people** and their parents to take part in cultural and learning activities in their newly purpose-built community centre. Meanwhile, in the UK, **70 young people** in **5 EBBM clubs** learned about the lives of their 'twins' and their community, including the unique story of the Ethiopian Aliyah and subsequent integration into Israeli society.

The programme included an educational trip to Israel, where the young people from the UK and their families got to meet their twins, and joined in with the Bnei Mitzvah ceremony and celebrations.

- **9 out of 9** UK participants agreed that "the programme enhanced the Bar/Bat Mitzvah experience for me and my family"
- **8 out of 9** agreed that "I feel a greater connection to the Israeli children and families we met"
- **8 out of 9** agreed that "I have a greater depth of knowledge about Israel and its diverse Jewish communities as a result of the programme"



A wonderful experience to understand and immerse in the culture of a completely different community, while spending quality time with our own family and connecting with lovely and like-minded people within our own UK community who we hadn't met previously.

Parent on the EBBM Israel trip



UJIA JAMS IN NUMBERS



36

schools



5,670

participants



566

sessions



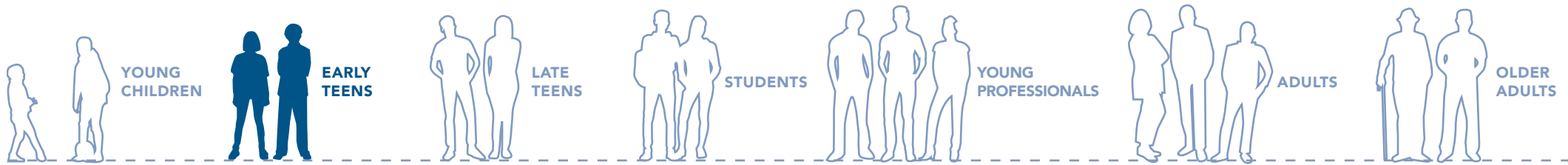
95

educational partners

Our JEWISH ACTIVITIES IN MAINSTREAM SCHOOLS (JAMS)

programme provides regular Jewish and Israel-themed content to Jewish pupils in secondary schools all over the UK. This year, we supported young leaders at **36 Jewish societies** to put on interesting sessions for over **5,000 pupils** in **LONDON, MANCHESTER, LEEDS and GLASGOW**. UJIA worked with various speakers and organisations to ensure a varied, high quality JAMS programme, including sessions on Jewish festivals, Israel's history and current affairs, and moving Holocaust survivor testimonies, plus dozens of other topics requested by the young people.





Etgar Israel has made more pupils fluent in Israel's history and its importance to British Jewry.

Quote from a teacher from a participating school

Our grants to Jewish schools also ensured over **5,000 Jewish pupils** engaged with outstanding Israel learning and events at **JFS**, **JCOSS** and **YAVNEH COLLEGE** in London, and **KING DAVID HIGH SCHOOL** in Manchester. Participants heard from outstanding speakers, commemorated Yom Hazikaron and Yom Ha'atzmaut in meaningful ceremonies, and took part in various fun

and educational Israel-themed activities throughout the year.

UJIA is a major funder of the UK's Jewish, Zionist **YOUTH MOVEMENTS**. In addition to funding, this year we supported **12 youth movements** with their Jewish and Israel education, welfare provision and leadership activities. Each year, our training and support for movement

workers and leaders impacts thousands of participants from the youngest primary school age members, all the way to the bogrim (graduates) and students in their 20s.

UJIA provides a grant to **ETGAR ISRAEL**. This outstanding programme gives teenagers an appreciation of the achievements of Israel and the challenges it faces. Throughout the year, participants study a carefully written handbook covering the history, geography, politics and culture of Israel. On Yom Ha'atzmaut, over **200 students from 6 schools** came together to take part in a series of Israel quizzes and challenges, and to celebrate their knowledge and love of Israel.



THE YOUTH MOVEMENTS IN NUMBERS



25,540

ATTENDANCES IN REGULAR YOUTH MOVEMENT ACTIVITIES, including Shabbat activities in synagogues, cheder classes, events in schools, weekly clubs and learning sessions



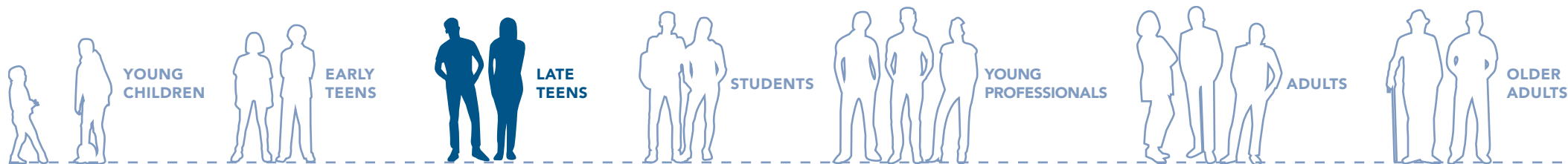
26,800

ATTENDANCES IN RESIDENTIALS, including winter camps, shabbatonim, Veidot (AGM/conferences), spring camps, summer camps, Diller leadership weekends, Israel Tour reunions, pre-Gap Year weekends and tiyulim (hikes)



1,250

ATTENDANCES IN HADRACHA (LEADERSHIP) ACTIVITIES, including weekly sessions, pre-camp, peer-led days at camps, weekly preparation sessions with madrichim and training in safeguarding, welfare and group dynamics



FORMATIVE CONNECTIONS

UJIA Israel Experience, operated by the Jewish Agency for Israel and supported by UJIA, helped ten Youth Movements and Organisations to run their **ISRAEL TOUR** programmes.

128 British and Israeli madrichim (leaders) received training by our expert UJIA educators and carefully selected external providers. We worked closely with the youth movements to provide two in-depth seminars ensuring all madrichim were trained thoroughly in Israel education, hadracha and welfare, specifically relating to the Israel Tour programme.

UJIA provided Israel Tour families with **£239,229 in financial assistance** through a combination of bursaries and interest-free loans, to ensure that financial circumstances were no barrier to participation in this rite-of-passage experience.



1,195 PARTICIPANTS

went on Israel Tour with their youth movements in the summer of 2019



29 TOUR GROUPS

experienced the trip of a lifetime, where they explored Israel and shared a rich, Jewish, social experience



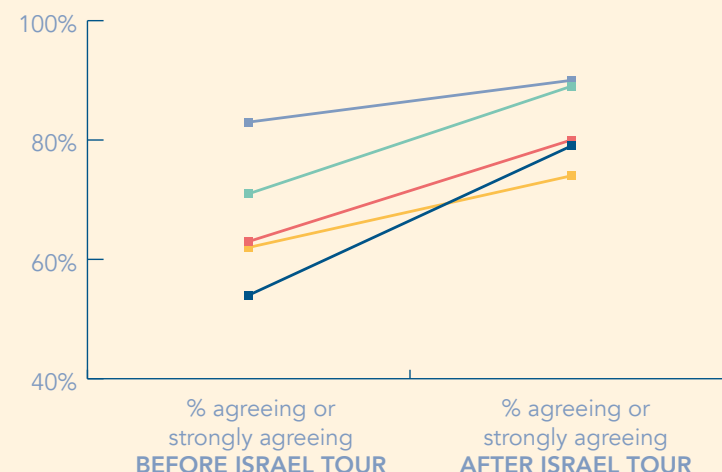
Israel Tour anchored my spirituality and connection to Israel and it strengthened my Jewish identity, especially during our visit to the old city and the Kotel. I became overwhelmed by a sense of pride of being Jewish and being part of such an amazing movement.

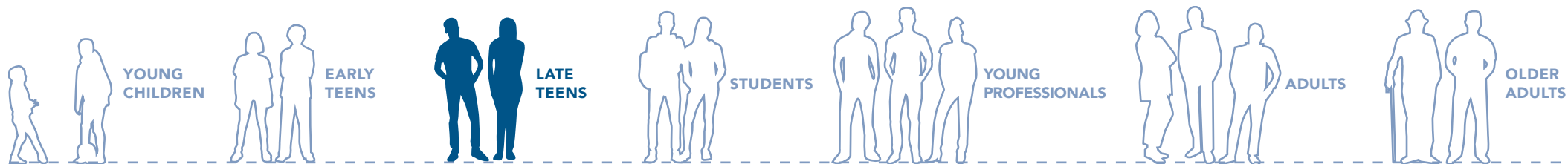
Israel Tour participant



Our rigorous programme evaluation has evidenced many successful outcomes concerning participants' knowledge and attitudes about Israel, their youth movements and their Jewish identities.

- I feel that it is important to be informed about current events in Israel
- I can articulate what Israel means to me
- I know about the different ethnic groups living in Israel
- I have a good understanding of Israel's geography
- I have a good understanding of Israel's history





UJIA funding has helped the **YOUTH FUTURES** programme to provide, train and support mentors for **225 students** who were at risk of dropping out of school in Akko and Hurfeish, in the North of Israel. Youth Futures mentors work intensively and holistically, supporting young people in all areas of their life, and working closely with parents and teachers to ensure positive outcomes across multiple settings.

Youth Futures measures success for each participant through sustained improvement in four realms of life: personal, academic, social, and family. School staff report that although many students begin the programme at risk of dropping out, Youth Futures supports them to succeed. Careful tracking of programme alumni shows significant improvements and successes in many areas, including achievement at school, army enlistment (or national service), and volunteering.

An alumni study of graduates five years after completion of the programme revealed many notable long-term outcomes for a group of young people who had been struggling with significant difficulties in their home and school lives.



ACADEMIC PROGRESS



99%

are currently enrolled
or have graduated from
formal education.

Of those surveyed
in the post-secondary school sample,



86%

graduated with full Bagrut
- the Israeli high school diploma.

LIFE SATISFACTION



94%

of alumni express
high satisfaction with
their lives.



95%

strongly believe that they
have the resources to deal
with life's challenges.*



93%

see the Mentor as having
helped them to a great
extent in their lives.

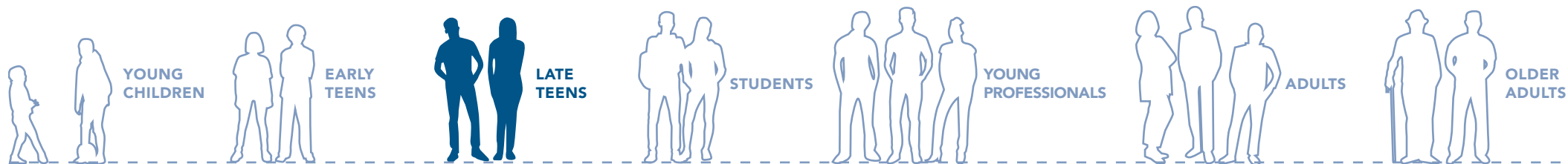
*Resources were described as: internal strengths, abilities, knowledge, support of family, friends and professionals



Youth Futures plays an essential role in the school; it is not only important for the children but also for the educational staff. The collaborations between the educators and mentors are vital to the success of the programme, the home visits and collaborative empowerment of the children.

Deputy Head Teacher at a school participating in Youth Futures





UJIA ISRAEL FAST TRACK brought together **15 young people** aged between 16 and 18. The programme delves deep into Israel's history and modern-day society, equipping participants with a nuanced understanding of the issues affecting the State of Israel. The participants discussed many complex ideas in sessions throughout the year and took part in a trip to Israel, where they enhanced their understanding in an immersive, educational setting.

100%

agreed or strongly agreed that the programme made them more aware of the challenges in modern Israeli society

92%

agreed or strongly agreed that the programme helped them develop their own opinions on issues affecting Israel

100%

agreed or strongly agreed that they were interested in learning more about current affairs in Israel

92%

agreed or strongly agreed that they want to contribute to the "Israel debate" in the British Jewish community"



I think that UJIA is able to establish a generation of people who aren't just going to fly under the radar with discussions about Israel and the Israeli-Palestinian Conflict, and who are going to be able to voice their own opinions, but as well as that educate other people and educate their peers.

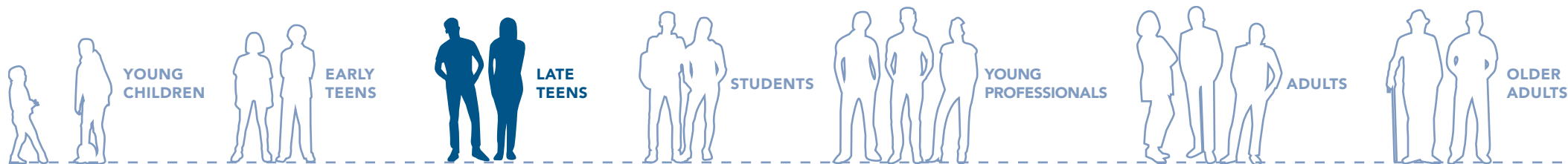
UJIA Israel Fast Track participant



UJIA supports the **UNISTREAM** programme for **60 Druze teenagers** living in Julis in the North of Israel. This unique programme supports and mentors young people to start their own businesses, which aim to address social and environmental issues in the local and wider community. Some of Israel's most successful entrepreneurs work with the participants, helping them develop their personal skills, succeed as business people and bring about a fairer, more equal society in Israel.

UJIA provides funding for **KIBBUTZ ESHBAL**, a residential school for 15-18 year-olds who have been excluded from the mainstream school system due to negative behaviour, often resulting from neglect and substantial challenges at home. The educators at Eshbal support the young people on their road to recovery through learning and therapeutic activities, including caring for animals and vocational training. Beyond the kibbutz, about **4,000 young people** benefit from Eshbal's activities every year in a range of projects aimed at narrowing social gaps and helping the young people of the Galil.

Through our long-standing relationships with the **ORT SHLOMI HIGH SCHOOL** and **DARCA DANCIGER HIGH SCHOOL** in Kiryat Shemona, UJIA has supported hundreds of young people living in Israel's periphery to thrive in school and achieve their bagrut (high school matriculation). In addition to essential renovation work, UJIA funding has enabled students to receive crucial academic and emotional support, and facilitated outreach programming, helping participants to contribute and feel connected to their local communities.



DARCA DANCIGER
HIGH SCHOOL

UNISTREAM

ORT SHLOMI
HIGH SCHOOL

KIBBUTZ ESHBAL



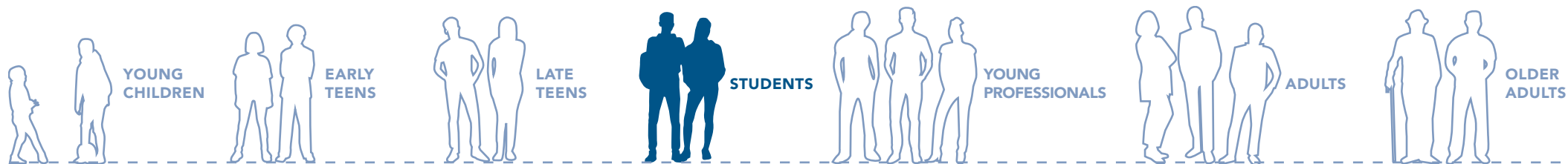
MEET NIR*

Nir is a student who takes part in the **START program** at Darca Danciger High School. He arrived at the junior high school, coming from a kibbutz school where he experienced difficult circumstances and high levels of violence. Nir also faces challenges at home, where he acts as a carer to his father and does much of the work around the house.

In the START program at Danciger, supported by UJIA, Nir was given the opportunity to draw on his strengths in music, to feel looked after and to grow academically. With the support of his teachers and mentors, Nir has managed his emotions well and has successfully integrated into the school, where he plays the electric guitar and performs at school events.

Nir has passed all of his Bagrut (final exams) to date. His teachers told us that he loves being at Darca Danciger, feels at home there and is thriving academically, developing skills that will help him succeed now and in the future.

*Names have been changed to preserve the anonymity of participants



DEEPENING THE CONNECTION

79 participants lived, volunteered and studied in Israel on Gap Year programmes, provided by **AARDVARK ISRAEL** and the Jewish **YOUTH MOVEMENTS** supported by UJIA. UJIA provided **£92,719 in financial assistance** to Gap Year participants, enabling our community's future leaders to experience Israel, explore their own identities and develop the skills to pass on their love of Israel to the next generation of youth movement participants in the UK.

In the past year, our grant to the **UNION OF JEWISH STUDENTS (UJS)** has enabled approximately **4,000 students** to engage with Israel throughout their time at university, on campuses all over the UK. UJS trained and supported the leaders of the university Jewish Societies, provided speakers of the highest quality and hosted another successful Incubator exhibition, in which students showcased their connection to Israel through their creative artwork.



MEET DANIEL*

FZY Year Course gave me an ideal opportunity to explore the many facets of Israel. During my year in Israel, I have volunteered with Magen David Adom (MDA) in Holon, a city just south of Tel Aviv. This would often mean 5.30am wake-ups, which though painful at the time, really showed me the commitment of MDA's staff and volunteers.

Whilst on the ambulances, my basic training came into much use, and my spoken Ivrit certainly improved. Of course, I took a lot from helping the people of Israel in their hours of need, particularly in life-or-death situations, but what I really valued from my MDA experience was being able to see the lives of people in the country beyond the affluent Anglo-Tel Aviv bubble.

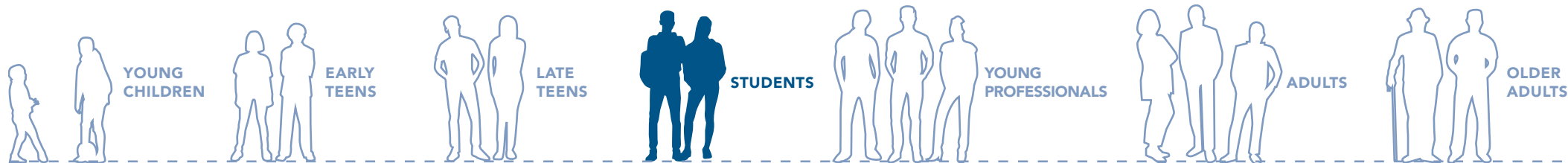
I enjoyed exploring Jewish philosophy from a pluralist perspective, and learning the writings of our Zionist forefathers, from Nordau to Jabotinsky. The highlights of my time in Jerusalem were definitely the trips, which took us to significant places in the history of the State of Israel and showed us the stunning diversity of the Holy City of Jerusalem. Learning about Zionism in the classroom whilst being able to go and see the landmarks of the history of this country has been a real pleasure.

My FZY experiences this year have been among the most important in developing my vision and skills as a future leader. Year Course has changed my perspectives in more ways than I could have imagined.

The shlichim (emissaries) from the **JEWISH AGENCY FOR ISRAEL** supported UJS through the Campus Fellows programme, which offered a diverse selection of Israel-related content, including historical and topical Israel education, and cultural activities focusing on food, music or art. UJIA also provided grants so that shlichim could work with a variety of youth organisations, schools and synagogues. In Manchester and in Leeds, the shlichim worked alongside our own education department to bring high quality Israel education into the local Jewish communities, working with participants of all ages to build meaningful, personal connections.

UJIA's investment in **TEL HAI COLLEGE**, **WESTERN GALILEE COLLEGE** and the **ZEFAT ACADEMIC COLLEGE** has led to systemic change in the area, with students able to access high quality education in the Galil. Through our scholarship programmes, many young people from the local area are the first in their families to access higher education, and some of Israel's most celebrated companies have started opening branches nearby to create graduate schemes and links to employment for students.

*Names have been changed to preserve the anonymity of participants



SPOTLIGHT ON TEL HAI COLLEGE:

This year the Tel-Hai Tech programme provided opportunities for women in the Druze community to access higher education and internship placements, significantly boosting their chances of finding employment in the competitive Hi-Tech sector.



10 NEW STUDENTS

began working at 5 Hi-tech or Biotech companies this year.



TWO THIRDS OF STUDENTS

who completed the Department of Computer Science programme were hired as full-time employees in the companies where they spent their internships.



ONE PROGRAMME GRADUATE,

who completed the course 8 years ago, has recently been appointed a member of senior management at a highly successful Hi-Tech company.



UJIA also provides a grant to **MARCH OF THE LIVING UK** to provide subsidies for UJIA programme alumni to continue their engagement with the Jewish community.

March of the Living is an international commemoration and ceremony, which takes place at Auschwitz-Birkenau on Yom Hashoah, bringing together over 10,000 Jewish people from all over the world. In 2019, March of the Living UK took a delegation of **350 participants** on their week-long educational programme, exploring the rich Jewish history of Poland, the events of the Holocaust and the emerging Jewish community that exists in Poland today. Feedback from this year's programme shows that the experience has a profound effect on the Jewish identities of its participants.

Before taking part in March of the Living UK, 45% of participants felt confident to educate others about the Holocaust. This **rose to 76%** after taking part in the programme.

93%

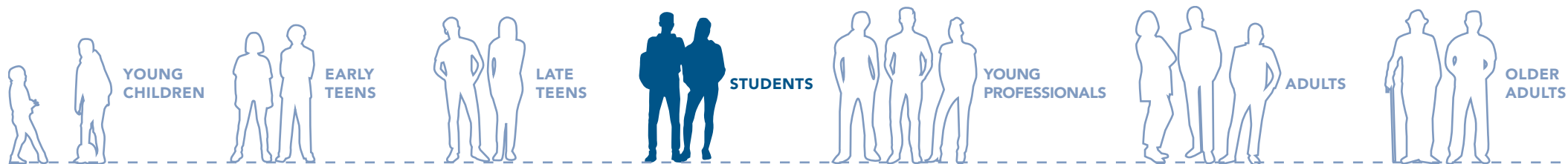
agreed or strongly agreed that they have a better understanding of the Holocaust as a result of taking part in March of the Living UK

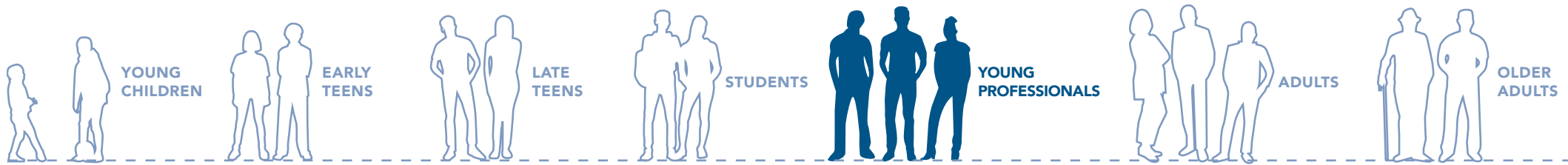
88%

agreed or strongly agreed that they feel more of a responsibility to combat racism and hatred

87%

agreed or strongly agreed that they want to help educate others on the Holocaust





CONTINUING CONNECTIONS



As the exclusive UK partner to **BIRTHRIGHT ISRAEL**, UJIA provides young adults with an inspirational free trip to explore the sites of Israel, meet Israelis and get to know other young Jews from the UK. Through our many relationships in the community, UJIA are able to offer tailored programmes, in conjunction with partners such as Maccabi GB, UJS and the Reform and Liberal movements.



61 PARTICIPANTS

took part in our 2 winter trips this year



376 PARTICIPANTS

took part in our 10 summer trips this year



Through our partnership with **MASA**, UJIA offers a wide variety of opportunities for young people to experience real life in Israel on medium to long-term programmes. Recently, Masa has focused its strategy on developing attractive career-building programmes in Israel, and our team in the UK have built exciting partnerships with organisations such as Kahal, Limmud and Work Avenue in order to recruit more participants for highly impactful, immersive programmes in Israel.



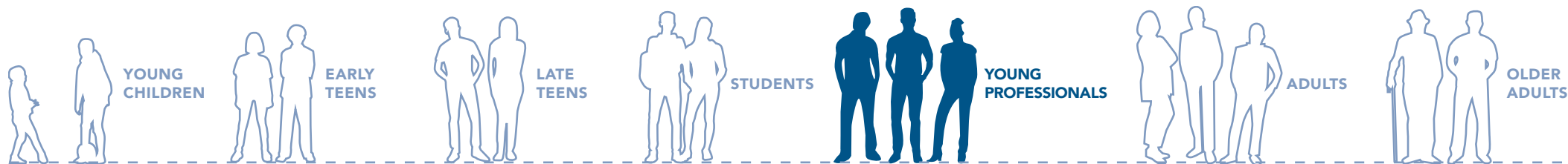
315 PARTICIPANTS

from the UK went to Israel on Masa programmes in 2018-2019

New programmes introduced this year include **MASA FAST TRACK PRO**, a 5-month paid job placement programme for participants aged 21-30, and the **TRIBE GALIM GAP YEAR**. This exciting new programme has been developed in conjunction with the Israel Volunteering Service and consists of 10 months of national service based in Tel Aviv.

Masa also plays a key role in engaging participants once they return to the UK. This year, **40 programme alumni** attended a Shabbaton, run in partnership with Ofek Israeli and the Jewish Agency for Israel, helping them stay connected with the UK Jewish community.





I hugely appreciate being shown Israel's diversity culturally, ethnically and economically.

Birthright participant



This year, UJIA sent our first cohort of young adults on the **ONWARD ISRAEL**

programme. Onward Israel is a two-month internship programme in Israel for participants aged 19-27. **21 participants** from the UK experienced real life in Israel, living in Jaffa and gaining invaluable work experience in various sectors including Robotics, Marketing, Non-Profit, Research and Hi-tech.

Onward Israel provided regular hikes and educational activities bringing together many international participants, and UJIA created a Shabbaton where participants got to know each other and learned about the diverse communities living together in the town of Akko. The Shabbaton was run in partnership with the **DROR EDUCATORS' KIBBUTZ**, a grantee of UJIA, which supports local residents to run events for the town's various faiths and ethnicities, whilst developing their own unique, shared culture.



UJIA supports the **ATIDIM** programme, which has established an initiative called Cadets for Municipal and Public Service. This programme trains young Jewish, Muslim and Druze adults from the Galil to enter key positions in Israel's municipal civil service sector, strengthening and revitalising local government and civic society in Israel's north. The **18 participants** are on course to complete a tailor-made MA in Public Policy at Haifa University, including public service internships, giving them the training and qualifications to fulfil important roles in their local municipalities and the wider public sector.

SPOTLIGHT ON SUMMER ENGAGEMENT

Throughout the summer, hundreds of British participants visited our charitable projects in the North of Israel, taking part in cultural exchanges with the beneficiaries of UJIA's work. These activities show our young people the difference we can make as a collective British Jewish community in our efforts to support all elements of Israeli society. In this way, we reinforce the connection between our community and the people of Israel.

We ran activities with 12 UJIA charitable partners in Israel, including projects that focus on social welfare, education and employment in 10 locations in the periphery of Israel. These project visits enhance the overall programme by showing participants a new side of Israel, facilitating encounters with real Israelis from diverse backgrounds and improving understanding of modern-day Israeli society.



36 GROUPS,

from Israel Tour, Birthright and Jewish schools visited UJIA Israel projects.

81% OF BIRTHRIGHT AND 76% OF ISRAEL TOUR PARTICIPANTS agreed that the activity showed them a part of Israeli society they had not seen before.

92% OF BIRTHRIGHT AND 89% OF ISRAEL TOUR PARTICIPANTS agreed that the project they visited has a positive impact on the community it serves.

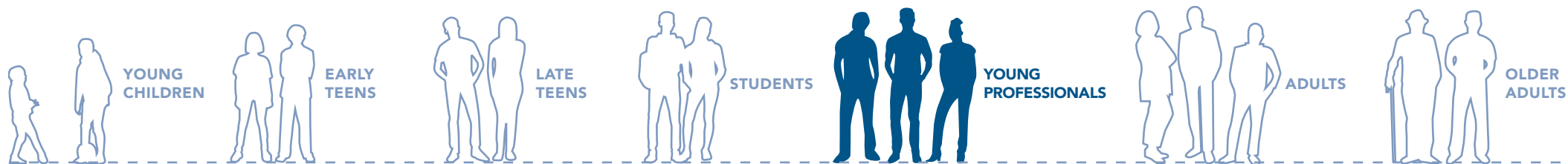
79% OF ISRAEL TOUR AND 73% OF BIRTHRIGHT PARTICIPANTS agreed that it is important for British Jews to support projects like the ones they visited.

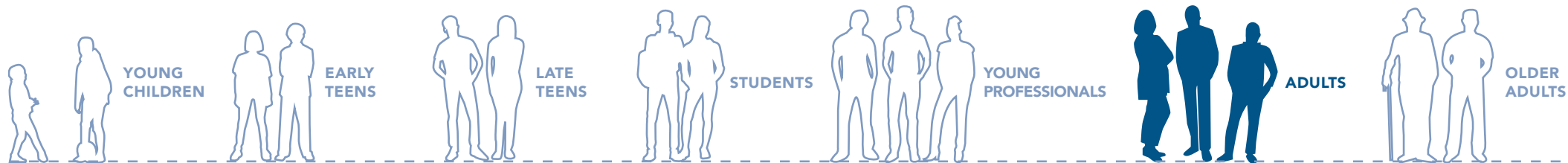


I think that today's seminar was truly inspirational, and I feel a lot more aware and educated about Israel. I appreciate UJIA's work and I think that it is extremely important for everyone to help out at least once due to the clear, massive impact it has on society in Israel. Thank you so much for everything you do. Israel appreciates more than you'll know.

Israel Tour participant







ONGOING CONNECTIONS

SI3 (SOCIAL IMPACT INVESTMENT INITIATIVE) is UJIA's innovative initiative that is changing Israel-focused philanthropy. Si3 uses a cutting-edge approach to drive social change in Israel and creatively engage funders in the UK who have not previously directed their philanthropic efforts towards Israel. Si3 funds projects that provide high value social impact and a financial return to better advance UJIA's social mission to strengthen vulnerable communities in Israel.

SI3 IN NUMBERS

EMPLOYMENT



150

New job places driven by Si3 portfolio companies

ECONOMIC DEVELOPMENT



121

Businesses supported in the geographical and socio-economic periphery of Israel

EDUCATION



368

Children and young people took part in educational programmes promoting coexistence

UJIA provides funding for **AL SANABEL**, a catering social enterprise established to provide employment for single mothers living below the poverty line. The catering factories make healthy school meals for children who are entitled to receive a hot meal a day under Israel Ministry of Education guidelines. In 2018-19, UJIA supported Al Sanabel's factory in the south of Israel, providing much-needed work for members of the Negev Bedouin community of Hura, and enabling a portion of the profits to be fed back into local community services, further benefiting the families living in the area.

UJIA has contributed **400,000 ILS** to the **KORET ISRAEL ECONOMIC DEVELOPMENT FUND** (KIEDF). Since 1994, Koret has facilitated new financing via partner banks to **more than 18,000 new and expanding small, medium and micro-sized businesses**. This has created and sustained **more than 60,000 new and existing private sector jobs**. UJIA's support for Koret through the Si3 initiative provides members of the Ethiopian Israeli community with the initial boost to propel entrepreneurship and help raise their socioeconomic standing in Israeli society.

UJIA has supported the **KEMACH FOUNDATION** to build relationships with several academic institutions in the North of Israel. Kemach has succeeded in helping hundreds of Haredim to access higher education and work, alleviating poverty and ensuring sustainability for the strictly orthodox Jewish communities in Israel. This year, Kemach Tsafon (north) provided scholarships for **60 Haredi adults** to access higher education in **21 colleges and universities**.

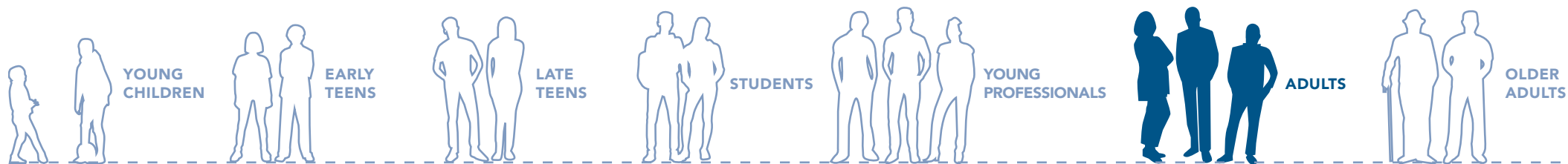
The support of UJIA has enabled **MERCHAVIM** to train **225 Arab teachers** and place them in **144 Jewish schools**. This initiative has helped Arab teachers to gain qualifications and improve their salaries and economic status. It has also led to a positive change in the attitudes of Jewish students towards Arabs, as evidenced in a research study undertaken last year.



I would like to thank The Kemach Foundation and its partners for the opportunity afforded me to learn and thereby gain entrance to the workforce, which will enable me to support my family.

Kemach participant





MEET GLENDA

UJIA is supported by a committee of dedicated volunteers, who lend their time and expertise to maximise the impact of Si3 in Israel. Glenda joined the committee when it was first established in 2016. She told us why it was so important for her to share her skills for the benefit of the people of Israel:

"I have had a lifelong emotional involvement and attachment to Israel, predominantly via holidays, friends and family. I was therefore delighted to be invited to join the Si3 Investment Committee to take an active role in this cutting edge approach to philanthropy. Taking a role on the committee is a good way to utilise my investment expertise and contribute to an innovative and engaging method of philanthropic giving."

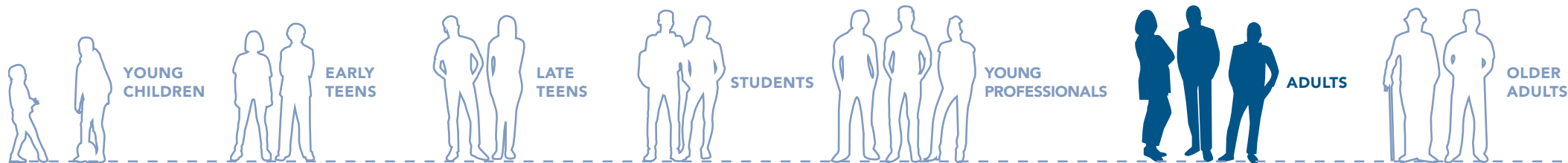
Due to her background in the investment industry, Glenda's support has proven invaluable in helping UJIA to assess the various social impact projects that have applied for Si3 funding. Glenda told us about her role on the Si3 Investment Committee:

"I was involved in the development of the Si3 Policy, which defines the investment parameters and the social impact objectives. As a member of the Investment Committee, I shadow the due diligence process undertaken in Israel by the local UJIA staff and have an input into the selection of the investments in the portfolio."

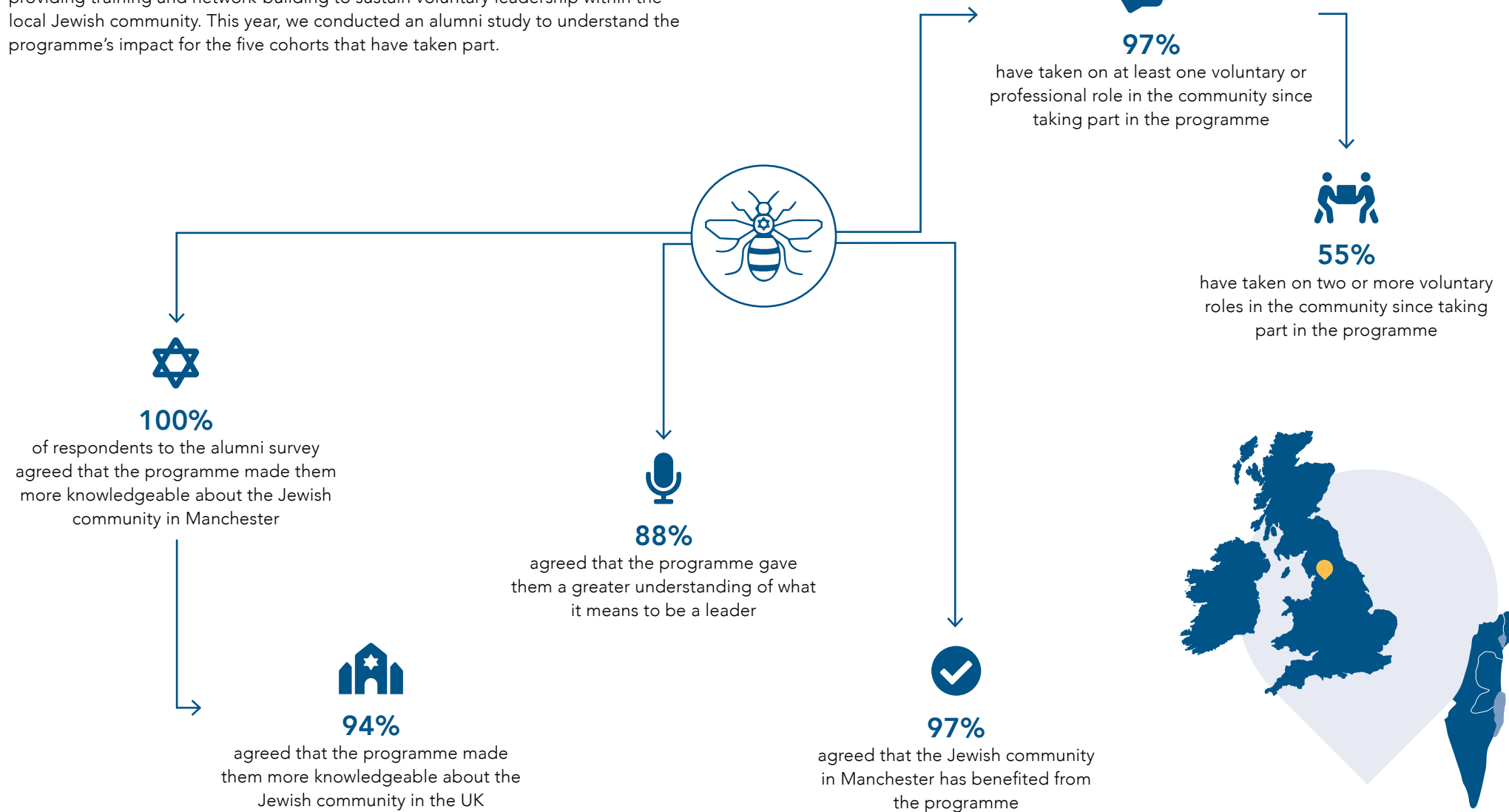
Glenda's expertise has been crucial in the development and ongoing management of our Si3 portfolio. Thanks to the support of Glenda, and other Si3 volunteers, UJIA funding has enabled Israelis from disadvantaged socio-economic backgrounds to develop their businesses, which in turn have led to a positive social change for their communities and the wider society in Israel. As well as making a real difference to the lives of Israelis, Glenda explained that her time on the committee has also enhanced her own knowledge of Israel, and her commitment to doing more:

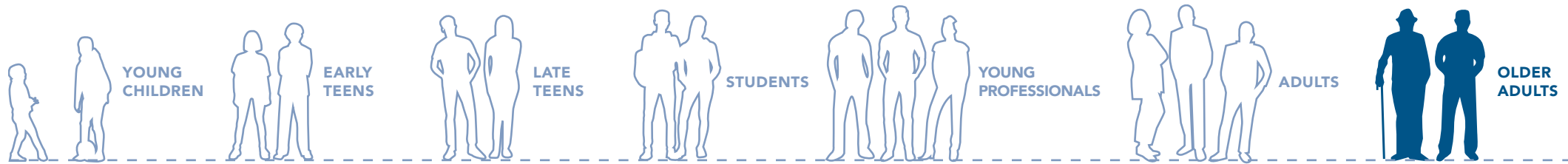
"The diverse and multidisciplinary composition of the Committee, coupled with the expertise of the UJIA professional staff, has resulted in lots of opportunities for learning in the course of selecting and managing the investments. Through the investment process and the annual site visits, my understanding and knowledge of Israel and the immense challenges it faces, has been greatly enhanced and my interest in doing more has been strengthened."





Since 2010, UJIA has delivered the **MANCHESTER LAY LEADERSHIP PROGRAMME**, providing training and network-building to sustain voluntary leadership within the local Jewish community. This year, we conducted an alumni study to understand the programme's impact for the five cohorts that have taken part.





THE CONNECTION THAT NEVER ENDS

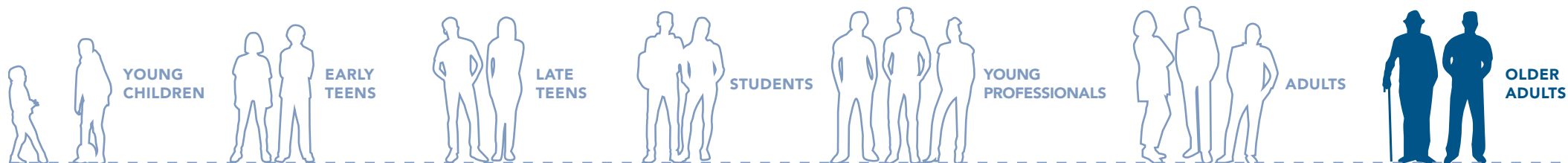
Through the strength of our relationships with partners in the North of Israel, UJIA is able to bring different community projects together. This year, a group of students who received UJIA scholarships at **WESTERN GALILEE COLLEGE** volunteered their time to support elderly residents living in Akko, in conjunction with our partners from the **DROR EDUCATORS' KIBBUTZ**. The students volunteered on a project called 'Sippur B'Shchunah' (Story in the Neighbourhood), where they supported older Israelis, including Holocaust Survivors, to document their life stories. Volunteering programmes like Sippur B'Shchunah help the students to develop their inter-personal skills, support the elderly to lead happier, healthier lives and bring people of different generations together, benefiting the entire community.



After many holidays in Israel, Ted and Sylvia Newton became aware of a side to the country that is far removed from the sun and sea. An Israel that needed their support.

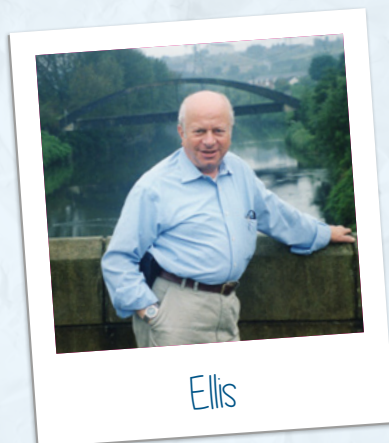
A legacy gift that would help teenagers achieve their academic potential appealed to the couple and this was made even more appealing when they realised the significant tax benefits available to them when leaving legacy gifts in their wills.

Now, Mimi and her friends at the UJIA-supported Western Galilee College will benefit not just from Ted & Sylvia, but from the taxman too.



With thanks to a legacy donation left by one of our generous supporters, UJIA has been able to provide invaluable support to the vulnerable, elderly residents in the town of Maale Yosef. By making a legacy gift to UJIA, Ellis Davis has enabled **4 members of staff** to support **25 elderly residents**, so they can live with dignity while receiving all the care they need.

KEEPING THE CONNECTION ALIVE



Ellis lived in Lytham St Anne's, in Lancashire. He died in 2014 at the age of 78 and was survived by his extended family, to whom he was devoted.

His early life was spent in the Cheetham Hill district of Manchester, and on moving to St. Anne's, the family opened an outdoor pursuits business which became hugely successful. In his latter years, Ellis returned to Manchester to live.

Ellis was athletic, a keen cyclist, and became an experienced hiker, spending many idyllic hours in the Lake District with his brother and fellow walkers. Given his

knowledge of the area, together with his expertise in outdoor activities, his advice and professionalism were highly regarded amongst his many customers.

Ellis had very strong allegiances to Israel and was always an empathetic supporter, after visiting with his late brother. Under his will, Ellis left 8% of his estate to UJIA to be used for the blind, deaf and dumb in Israel, the support of the elderly, and for projects catering for disadvantaged young people.

May his memory be a blessing to the sectors of Israeli society that will benefit from his generosity, strengthening our connection with the people of Israel.



FINANCES

	2019 £'000	2018 £'000
INCOME		
Voluntary Income	7,400	7,742
Legacy Income	2,122	1,011
Investment Income	258	227
TOTAL INCOME	9,780	8,980

ISRAEL EXPENDITURE		
GALIL INITIATIVES		
Educational Infrastructure (Capital Projects)	460	597
Educational Programmes	2,053	1,716
Social Welfare and Medical Programmes	107	64
Employment and Small Business Programmes	82	16
	2,702	2,393

OTHER PROGRAMMES IN ISRAEL		
Educational Infrastructure (Capital Projects)	82	74
Educational Programmes	720	553
Social Welfare and Medical Programmes	212	129
Employment and Small Business Programmes	76	6
Absorption and Victim Support	-	9
	1,090	771



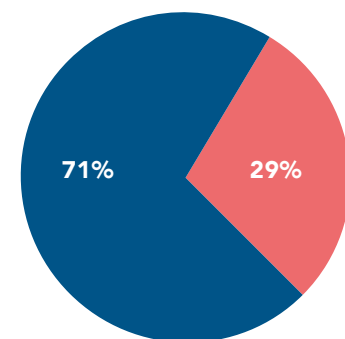
	2019 £'000	2018 £'000
UK EXPENDITURE		
UK PROGRAMMES		
Educational Programmes	3,146	3,419
Israel Experience	948	861
Research and Evaluation	55	75
	4,149	4,355

TOTAL PROGRAMME EXPENDITURE	7,941	7,519
Fundraising and Support Costs	1,762	1,843

TOTAL EXPENDITURE	9,703	9,362
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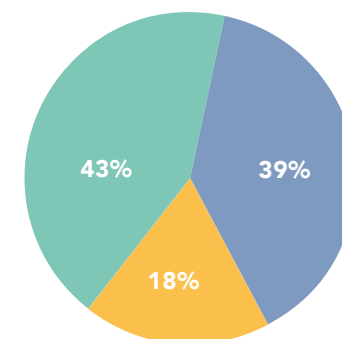
EXCESS OF INCOME OVER (EXPENDITURE) FOR THE YEAR	77	(382)
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TOTAL ISRAEL PROGRAMME EXPENDITURE = £3,792,000



■ Israel Expenditure (Galil)
■ Israel Expenditure (non-Galil)

TOTAL EXPENDITURE = £9,703,000



■ UK Programme Expenditure
■ Israel Programme Expenditure
■ Fundraising & Support Costs

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