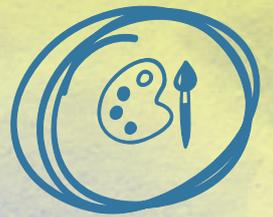




ujia

SUMMER
ENGAGEMENT FUND



Applications are now open and will close on Friday 28 May.

To apply, please go to the [application form](#).

REQUEST FOR PROPOSALS

As lockdown slowly lifts and winter gives way to spring, we turn our attention to the summer. UJIA stands ready to put young people at the centre of our community's focus. Whether it is online schooling, the mental health challenges of lockdown, the extreme restrictions on their ability to socialise or the health and economic effects of the pandemic on family and friends, it is clear that our young people need a summer of fun, engagement and meaningful activities like never before. **UJIA wants to give young people the summer they deserve** – and we need you to help us do it.

Over the past year, UJIA has run two large-scale Engagement Funds, which collectively have impacted thousands of British Jews. For summer 2021, our Summer Engagement Fund once again will provide grants to organisations wanting to run activities for young people. We have increased the fund to £140,000, with grants of up to £10,000 per project (though we anticipate only exceptional projects will be awarded more than £5,000).

Furthermore, we have seen how COVID-19 has led to some fruitful partnerships and collaboration. As the community plans towards this summer, many organisations have expressed an interest in working together to put young people first. UJIA wants to encourage and catalyse more of these partnerships and collaborations, leading to higher-quality activities and even more efficient use of our communal resources.



WHO CAN APPLY?

We want to encourage applications from as wide a range of organisations as possible. Any organisation can apply as long as:

- * You serve primarily or exclusively the Jewish community, or have substantial past experience working with Jewish young people
- * You have some kind of legal structure (charity, company limited by guarantee etc)
- * You are a not-for-profit entity
- * Grants will be paid from the UK into UK bank accounts, therefore if your organisation does not have a UK presence, please find a UK partner who can be the conduit for payment.

Please note that this fund is only for projects whose primary beneficiaries are British Jews (though a mifgash (people-to-people) element with Israelis or other Jews around the world can be part of the programme).



We encourage organisations to partner on projects (see below for more information) and you will be able to make up to two applications to the fund: one alone, and one in partnership with other organisations.



WHAT ARE THE CRITERIA FOR ACTIVITIES THAT YOU WILL FUND?

This summer, UJIA has identified four key criteria for activities that we aim to fund:

- ✿ **Wellbeing** – after an incredibly challenging year for young people, the mental health and wellbeing of many young people has been negatively affected. We would like to fund activities that directly support and encourage young people's wellbeing through fun and meaningful activities.
- ✿ **Jewish socialisation** – making Jewish friends, especially outside of school, is an essential part of a developing Jewish identity, and we would like to actively encourage activities that put making and developing new Jewish friendships at their heart.
- ✿ **Leadership and volunteering** – the crucial structures that train and generate values-based leadership for our community by giving young people the chance to be madrichim or to volunteer will also be prioritised for this fund.
- ✿ **Jewish and Israel identity** – UJIA is an educational organisation and all activities that we fund should include informal educational aims and methodologies that create a connection between young people and their Judaism and Israel.

Whilst proposed activities do not need to meet all four criteria:

- ✿ They must include some element of informal educational Jewish/Israel identity-building
- ✿ We will not fund any activity that does not meet at least two of the criteria

Our three target participant groups are:

- 1) With Israel Tour unable to take place again this year, **school year 11s and year 12s (S4/5 in Scotland) who would have gone on these programmes** – for this group, we will ring-fence part of the fund.
- 2) **Other school-aged young people.**
- 3) **Families** – activities whereby children and parents/grandparents do something meaningful together

Although we cannot yet be sure of what regulations or guidelines will be in place for the summer, at this point we will also prioritise activities that are **in-person** and **outdoor** (or includes a substantial amount of time outdoors). We will only fund online or home-based proposals in cases where there is a clear rationale for this type of activity or methodology (eg if it aims to engage young people from a very large geographical area including many smaller Jewish communities).





ALL ACTIVITIES PROPOSED MUST:

- ✿ Take place between Monday 5 July and Friday 3 September (if the activity includes elements that begin or end outside of these dates, we will consider funding, but the bulk of the activity must take place over the summer)
- ✿ Have a clear marketing/recruitment plan, especially if your organisation does not have a pre-existing membership
- ✿ Have a clear plan for how outcomes will be measured (impact evaluation) – this must include specific ways to measure changes in knowledge, attitudes, behaviours or other benefits related to whichever of the four key criteria (above) your activity aims to meet
- ✿ Ensure that safeguarding is a priority for any young people and vulnerable adults involved
- ✿ Conform to the government's COVID-19 regulations and guidelines (see below)



UJIA WILL NOT FUND:

- ✿ Israel advocacy activities
- ✿ Any activity that does not conform to our [UJIA Parameters for Israel Engagement](#) policy
- ✿ Marketing or promotional costs/resources (UJIA will only fund activity costs; if you have a query about what is permissible, please contact us)
- ✿ Surplus-generating activities, except in very limited circumstances (see below)
- ✿ Any activity that is not COVID-secure or is due to take place in-person outside the UK (see below)

We are also aware that Scottish schools break up earlier than the rest of the UK. As such, if you wish to propose an activity for Scottish young people that starts a little earlier than 5 July, and if you need a decision made sooner than the timetable outlined below, please inform us on your application form and in your meeting with one of our educators and we will endeavour to take this into account.



COVID-19 RESTRICTIONS

UJIA will not fund any activity that breaks either the official COVID-19 regulations or guidelines as published by government. Furthermore, we would expect any activity that we do fund to have clear COVID-secure protocols, including (if it involves in-person activity) procedures for what would happen if there is a suspected or test-confirmed case of COVID-19 in the group. Of course, we would also expect you to cooperate fully with Public Health England/Wales/Scotland, NHS Test and Trace or other relevant agencies.



We are aware that the restrictions imposed by government because of the pandemic change fast and can be different in different parts of the UK. At the time that we are launching this fund (mid-April 2021), it looks like a wider range of activity than in summer or winter 2020 will be allowed this summer. This may include residential camps, though international camps are a much riskier prospect and for this fund we will only support in-person activities if they take place in the UK.

Based on the current timetable, we expect to know the government's guidelines for the summer on or soon after 17 May. Therefore we have set the deadline for applications more than a week after this date in order to allow you to plan an application accordingly.

We understand that regulations can and do change at short notice. When you apply, you should explain how your activity will operate under the restrictions at that time. If you are awarded a grant and, further down the line, you need to change how your activity runs, please update us proportion of a permanent staff member's salary.

SURPLUSES, OVERHEADS AND LARGE ORGANISATIONS

UJIA is a charity and we have a responsibility to ensure that our funds are effectively targeted and efficiently spent. Summer Engagement Fund grants are for activity, rather than core funding, and as such we are adopting the following rules for summer 2021:

- ✿ We will not fund any activity that is budgeted to make a surplus (after accounting for an overhead allocation as below) except for activities for those young people in years 11 or 12 aimed at the Israel Tour cohorts, where if the proposed activity is budgeted to make a surplus, you can apply for a grant to fund up to 50% of the cost of bursaries/financial assistance for the programme
- ✿ If this programme year (ie 1 October 2020-30 September 2021) you are receiving a grant of £10,000 a year or more from UJIA (excluding the Winter Engagement Fund), you may allocate a maximum of 10% of the budget to general organisational overheads (which cannot include salaries of permanent staff, unless they are currently furloughed and are only being brought off furlough for the purposes of planning and/or running the activity) – ie at least 90% of the budget needs to be on direct activity costs (which can include extra activity-specific staff)
- ✿ If this programme year (ie 1 October 2020-30 September 2021) you are not receiving a grant (excluding the Winter Engagement Fund) from UJIA, or you received a grant of less than £10,000 a year, you may allocate a maximum of 10% of the budget to general organisational overheads, which may include permanent staffing, and in addition, you may include as a direct activity cost the relevant proportion of a permanent staff member's salary
- ✿ If your organisation has an annual income or expenditure of over £3m, we will require you to justify why you are not running the proposed activity out of your core budget and how specifically a UJIA grant would enhance the activity

If you have any questions, please contact sophie.clark@ujia.org





PARTNERSHIPS

There have been conversations for many years about closer forms of working between organisations within the British Jewish community, and summer 2021 is an excellent opportunity for deeper forms of collaboration and cooperation to be developed. For example:

- ✿ Some organisations, for example schools, might have buildings/sites that are under-utilised over the summer
- ✿ Some educational content providers might be looking for new audiences
- ✿ Some youth movements/organisations might be able to offer high-quality leadership and volunteer training to organisations that lack this kind of expertise
- ✿ Some organisations might have volunteering opportunities suitable for young people and families

These are just the tip of the iceberg of potential partnerships that could be formed, ultimately for the benefit of young people this summer.

Whilst it is not a requirement to submit a funding request as a partnership, UJIA would like to catalyse these conversations, at least offering an opportunity for different organisations to explore collaboration. We are organising two online meetings where there will be a chance to hear from UJIA educators and to meet one-to-one with other organisations in a “speed dating” format. We would encourage you to attend one or both if possible.

They will be:

- ✿ Tuesday May 4 – 3pm-4.30pm (this meeting will focus on organisations in London)
- ✿ Wednesday May 5 – 3pm-4.30pm (this meeting will focus on organisations outside of London)

Please [sign up here](#) to confirm that you will be attending one or both of these.



HOW DO WE APPLY?

For the Summer Engagement Fund 2021, there is a simple three-step process:

- 1) You need to [fill in the application form](#). Note that you will be required to attach a project budget, your current safeguarding and child protection policy and, if you have them, an organisational budget and latest set of accounts. You will also at this stage book in a time to speak to one of our educators. **Applications will close at 1pm on Friday 28 May.** You should receive an email confirmation once you submit your application – if you do not, please contact eli.gaventa@ujia.org immediately. We recommend that you copy/paste your answers before submitting into a locally-saved document so if the application does not go through, you can very quickly re-submit it
- 2) You will then have a short meeting of no longer than 30 minutes on Zoom with one of our educators, who will ask you questions about your application to help us to better understand it. **These meetings will all be completed by Friday 4 June.**



3) We will then make our funding decisions and will communicate with you on or very shortly after **Wednesday 16 June**.



IF WE ARE SUCCESSFUL, HOW DO WE CLAIM THE MONEY?

You will receive a UJIA grant commitment letter that you will need to sign and return. For this grant, UJIA will pay against actual income/expenditure after the activity has taken place. We will require you to submit:

- 1) A short report that reflects on the successes and challenges of the programme, the actual number of participants and any evaluation data you have collected (we will send you a template for this);
- 2) An updated budget with actual income and actual expenditure against each line of the approved budget;
- 3) A drawdown request for the payment of the grant (we will send you a template for this)

We may also require proof of expenditure. Assuming the paperwork is in order, UJIA will then make payment.

Please note that if your activity ends up making a surplus (after including the relevant amount of overhead as expenditure), we will make no payment (unless it is an activity for years 11/12 and we have agreed to fund bursaries – see above). If there is an underspend, we will reduce our contribution pro rata to other income sources. Also, if your actual number of participants is substantially lower (more than 30%) than what you predicted in your application, we may also reduce the amount we transfer.



WILL UJIA HAVE ANY OTHER REQUIREMENTS?

If your application is successful, we will send you UJIA's logo and we expect you to include it on all materials related to the activity, eg marketing materials. We will also ask you to "tag" UJIA into relevant social media posts related to the project, in order to help us celebrate and amplify your work. Finally, we will check in with you midway through the summer to make sure that your activity is on track.

We want to celebrate and publicise the amazing activities that you will be running this summer. Therefore, we will ask for your logo and for materials (photos, videos, testimonials etc) that we would have permission to use for our future marketing and communication needs. We will also require you to share with us the results of impact evaluation you conduct on the activity.



IF I HAVE QUESTIONS, WHO SHOULD I CONTACT?

You can contact [Melanie Kelly](#) or [Eli Gaventa](#).

