

# Louise Jacobs

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## UJIA Chairman

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Louise currently serves as the Chair of UJIA, the UK's largest and oldest Israel focused charity. UJIA's work connects the British Jewish community with Israel through education, experiences and philanthropic opportunities to support programmes in Israel.

UJIA's programme in Israel is focused on helping disadvantaged communities in the Galil. In her lay capacity, Louise leads a team of trustees and professional staff to create strong connections between the UK and Israel. Louise has, over the course of her career spent time working in both the commercial and not for profit sectors. After completing a degree in 1987 Louise joined Citigate Dewe Rogerson, a Financial and Corporate PR and Marketing agency, where she spent 13 years becoming Director of the UK Business. Whilst at Dewe Rogerson she was involved in numerous privatisations as well as several of the large mergers and acquisitions.

Louise left the City to join Heathside Investments, a family finance and managed Venture Business.

In 2011 Louise became Chief Executive of the London Jewish Cultural Centre where she was until 2015 when she helped to orchestrate the merger between the LJCC and JW3.

Louise recently completed her MRes in Jewish Education and Culture from Southampton University and is a Trustee of a number of organisations including Spread a Smile, Work Avenue and is Chairman of UJIA.

Louise has worked in a Lay capacity for Save the Children, the Winch and more recently The Princes Trust. Louise is a trained Citizen's Advice Advisor.

Louise lives in London with her husband Alan.