RECRUITMENT PACK



Campus Israel UK Manager (fixed term)

Job Description | November 2026



About UJIA

UJIA is dedicated to ensuring that young Jewish people in the UK forge a personal relationship with Israel, so that they have a strong sense of belonging to the Jewish people.

Our work is organised into three pillars:

1. **Empowering Young People**
2. **Experiencing Israel**
3. **Responding in Israel**

We are dedicated to empowering young Jews by removing barriers to help them form strong connections with Israel and by cultivating future leaders who can inspire their peers. We do this through developing a thriving informal Jewish education sector with the Youth Movements and the Union of Jewish Students.

We have decades of experience in sending young Jews in the UK to Israel on rite of passage programmes, such as Israel Tour, Gap Years and Birthright Israel. These Israel experiences offer firsthand encounters, peer connections, and educational settings that are instrumental in strengthening a relationship with Israel.

We ensure that powerful Israel experiences do not end the moment participants return home. Without deliberate follow-up, the connection can fade quickly. Since 7th October, with Israel feeling both closer and more contested, our responsibility has become clearer: we must create the space for young people to reflect on what they experienced, deepen their engagement with Israel and their peers, and continue their journey. Our post-programme follow-up ensures that connection becomes continuity — helping young Jews to carry forward their relationship with Israel and strengthen their sense of belonging to the Jewish people.

We continue a role that has defined UJIA throughout our history: being there when the people of Israel need us most. Time and again, our community has turned to UJIA as the trusted vehicle to channel its solidarity and generosity to respond in moments of crisis. We now face the responsibility of ensuring that this culture of giving is embedded for the next generation, so that philanthropy is not seen as optional but as an essential expression of Jewish belonging. Since 7th October, our response has shown this in practice — mobilising funds rapidly and responsibly to support recovery and rebuilding in Israel's South and North, from trauma relief and education to livelihoods and basic needs. By doing so, we are not only meeting urgent needs on the ground, we are also deepening the sense of shared responsibility that binds our community to Israel and to the Jewish people

United Jewish Israel Appeal is a registered charity no. 1060078 (England & Wales) and SC 039181 (Scotland).



About Campus Israel

Campus Israel is a nonprofit organisation that champions and facilitates full-degree study in English at Israel's world-class universities. At a time when higher education is facing increasing challenges, Campus Israel offers students a compelling alternative. Israel's leading universities continue to embody the core ideals of higher education: intellectual rigour, future-driven learning, identity formation, and responsibility. Despite this, English-language degree programmes remain largely under-accessed by international students. Campus Israel creates the missing infrastructure that makes these opportunities accessible, guiding students through a student-centered digital platform and dedicated concierge staff while connecting them to meaningful internships, professional networks, and a powerful alumni community. By integrating academic excellence with real-world experience, Campus Israel positions a degree in Israel not as a detour, but as a launchpad for life, leadership, career, and purpose—bringing University back to what it should be.

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Foreword

Thank you for your interest in joining our professional team as Campus Israel UK Manager at UJIA. This recruitment pack will provide you with an opportunity to learn more about our organisations, our missions and values, and the impact we are working together to achieve.

In support of UJIA's mission to strengthen young Jewish people's connection with Israel, and Campus Israel's mission to champion and facilitate full-degree study at Israel's world-class universities, the Campus Israel UK Manager will play a key role in establishing and growing Campus Israel's presence in the UK. The role will focus on increasing awareness of the opportunities available to study in Israel and driving student recruitment through strategic partnerships, community and student engagement, events, social media and digital marketing.

This is a full-time role combining strategic development, hands-on delivery and relationship management. You will be responsible for developing Campus Israel's brand and reach across the UK, building a strong pipeline of prospective students, and supporting young people as they explore, apply for and ultimately embark upon undergraduate and postgraduate study in Israel.

You will act as the primary UK representative for Campus Israel, developing and maintaining strong partnerships across the UK Jewish community and educational landscape. Employed by UJIA and working closely with Campus Israel's international team, you will develop creative and effective recruitment initiatives, build a network of alumni and ambassadors, and ensure that prospective students receive the information, guidance and support they need throughout their journey.

The Campus Israel UK Manager will report directly to UJIA's Director of Experiencing Israel in the UK and Campus Israel's Managing Director in North America, while also working closely with Campus Israel's CEO and team in Israel. This multi-organisational and international structure provides an exciting opportunity to shape Campus Israel's UK strategy while contributing to the organisation's wider global growth.

UJIA and Campus Israel are committed to providing a supportive organisational culture that prioritises people. We believe in fostering a positive and collaborative working environment, encouraging personal growth and providing opportunities for professional development. We welcome your application and look forward to learning more about the experience, ideas and energy you could bring to this exciting role.

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Roles & Responsibilities

Organisational Outreach:

- Proactively form new, dynamic partnerships for Campus Israel and maintain strong and effective relationships with partner organisations across the UK community.
- Enhance product knowledge of the range of courses and universities on offer to young adults through Campus Israel.
- Track recruitment activity, maintain accurate data, and report regularly on performance metrics established by the North American Managing Director and Campus Israel leadership.
- Represent Campus Israel at conferences, community events, and educational settings to raise awareness of Campus Israel.
- Travel extensively across the UK, with occasional travel abroad as required.
- Attend team events, meetings and conferences as a representative of UJIA and Campus Israel.

Student Outreach:

- Support students find the right programme for them whether undergraduate or postgraduate degrees and support each participant through the process of applying and getting to Israel.
- Develop and execute a comprehensive marketing strategy to recruit participants and liaise with the Campus Israel office in Israel, Campus Israel in North America, and with UJIA to enhance targeted marketing materials as well as social media campaigns for a UK-based audience.
- Create a network of Campus Israel Alumni to act as brand ambassadors, support the promotion of its programmes and foster long-term engagement.
- Develop creative UK based events aimed at sixth formers, students and young professionals with the aim of increasing engagement with the Campus Israel brand and reaching its recruitment goals. Work together with other Campus Israel offices in developing global events as is necessary.
- Plan and execute online and in person events for various target markets for the purpose of recruitment and brand awareness in the UK.

This Job Description outlines the main responsibilities of the role and is not intended to be an exhaustive list of all duties. Responsibilities may evolve to meet the changing needs of the organisations, and the postholder may be required to undertake other duties that are reasonably expected of the role, as directed by the line managers.

Salary

The salary for this role will be in circa £32,500 FTE.

Reports to

The Campus Israel UK Manager at UJIA will report and be responsible to the UJIA Director of Experiencing Israel and the Campus Israel Managing Director in North America.

Place of Work:

UJIA's main office is in NW11 with travel to our offices in Manchester, Leeds and Israel as required and working from home in accordance with the UJIA flexible working policy.

Hours of Work:

Regular office hours are 09:00 – 17:30 Monday to Thursday, Fridays 09:00 – 13:30. This full-time, 12-month fixed-term role may involve some work outside normal office hours, for which we have a time off in lieu policy. We have a robust flexible working policy that allows for further flexibility and can accommodate alternative working patterns where required.

Benefits:

- Holidays: 20 days + main Jewish Holidays + Bank Holidays + additional days occurred for length of service
- Flexible working policy from day 1
- Company auto enrolment pension scheme
- Employee Benefits Platform (including free counselling, financial advice, coaching and other offerings)
- Positive, supportive and collaborative working environment with opportunities for professional development

Desirable Criteria:

- Experience in recruitment, community engagement, or related fields, ideally within the charity sector, Jewish community, or travel/experiential education sectors.
- Demonstrated success in building partnerships and achieving measurable growth targets.
- Familiarity with the UK Jewish community landscape and its key institutions.
- Experience working with students or young adult programmes.
- Understanding of the needs of British Jewish students and how to translate that into meeting Campus Israel objectives.
- Some familiarity with the university environment in Israel. Being an alumnus of an Israeli university, Israel based academic course, or long-term Masa programme.



Expectations

- A deep commitment to UJIA and Campus Israel's missions.
- To be a brand ambassador and act in a manner that supports and enhances the reputation of our partner organisations, ensuring the confidentiality of all personal, organisational, and sensitive information, and to work within the context of UJIA and Campus Israel's ethos, policies and procedures.
- Good time management with the ability to multitask and prioritise work across varied deadlines.
- Strong strategic thinking and a results-oriented mindset, with the ability to translate ideas into measurable outcomes.
- Exceptional relationship-building and networking skills, with the ability to develop and maintain strong stakeholder connections.
- Excellent written and verbal communication and presentation skills, with the ability to engage and influence diverse audiences.
- Familiarity with social media content creation and core digital marketing tools and platforms.
- Strong execution and organisational skills, with a keen attention to detail, logistics, and delivering meaningful impact.
- To be flexible with work assignments.
- To understand the responsibilities of working as part of a team and be comfortable working in a multi-organisational context and able to navigate multiple demands from different partners.
- To serve a cross-communal user base, respecting and providing for a variety of individuals and organisations with diverse ideologies and beliefs.
- To undertake professional training and development as appropriate.
- To take part in broader UJIA organisational commitments (e.g. staffing fundraising events, attending whole-staff days etc).
- To be flexible with hours of work – urgent tasks may require working beyond formal office hours.
- High level of computer literacy and understanding of spreadsheets and databases and proficient in the use of Microsoft Office suite, Google Workspace and CRM systems.



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How to Apply

Please submit your CV along with a cover letter outlining your relevant experience and why you are the ideal candidate for this role to recruitment recruitment@ujia.org.

To apply or if you have any questions about the work of UJIA or Campus Israel, the role advertised, or need more practical information, please do not hesitate to email **recruitment@ujia.org.**

Closing date: Close of business on 13th November 2026.

Interviews will take place the week commencing **16th November 2026.**

UJIA is an employer who aims to celebrate diversity and ensure inclusion and equal opportunities to all people regardless of race, religion, abilities or any other protected characteristic as defined by the Equality Act 2010. If you have a disability and wish to request a reasonable adjustment at any stage of the recruitment process, please contact **recruitment@ujia.org.**

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